

DC DOUGLAS COUNTY BUSINESS MAGAZINE

DOUGLAS COUNTY'S EXCLUSIVE BUSINESS RESOURCE

REACH BUSINESSES IN DOUGLAS COUNTY

The **Douglas County Business Magazine** is your exclusive source for B to B advertising in Douglas County. Our editorial focus is to provide rich and relevant content on business in Douglas County. From articles on business leaders to operational advice to economic issues, the Douglas County Business Magazine is where business leaders go to feel the pulse of Douglas County.

OUR READERS

10,000 copies of the DC Business Magazine are printed monthly and distributed to the businesses in Douglas County primarily through direct mail (8,000 mailed copies).

FEATURES & EDITORIAL

Our articles are written by business leaders and professionals throughout Douglas County on topics relevant to all sizes of business.

INAUGURAL ISSUE

If you sell your products/services to businesses in Douglas County, then this is the place for you. Reach businesses with affordable and effective ads in the DC Business Magazine. Our inaugural issue hits the streets April 2011.



DON'T MISS THIS OPPORTUNITY TO REACH THE BUSINESSES IN DOUGLAS COUNTY. LIMITED AD SPACE IS AVAILABLE IN OUR INAUGURAL ISSUE AND IS OFFERED ON A FIRST COME, FIRST SERVED BASIS.

**ALL ADVERTISERS IN OUR INAUGURAL ISSUE RECEIVE A FREE ONLINE AD!
ADVERTISE IN OUR APRIL ISSUE WITH NO FURTHER CONTRACT REQUIREMENT!**

FOR MORE INFORMATION CONTACT

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PRINT AD RATES

SPECIAL RATE FOR APRIL 2011 ISSUE ONLY

Size	1 Issue	3 Issues	6 Issues	12 Issues
1/8	\$165	\$150*	\$140*	\$125*
1/4	\$300	\$275*	\$250*	\$225*
1/3	\$380	\$345*	\$315*	\$285*
1/2	\$550	\$500*	\$455*	\$415*
Full	\$1,000	\$900*	\$825*	\$750*

1/2 Page Special Only \$350 For April Issue

PRINT AD SIZES



Full Page 7.5" w x 9.75" h
Half Page 7.5" w x 4.75" h
Third Page 3.625" w x 9.75" h
Quarter Page 3.625" w x 4.75" h
Eighth Page 3.625" w x 2.25" h

* RATES ARE PER ISSUE and are billed on a per issue basis. Signed contract required for multi-issue discounts. All rates are net. Published rates are subject to change without notice.

DOUGLASCOUNTYBUSINESS.COM



ONLINE AD RATES

Reach customers online with our affordable online banner ads

PRIMARY BANNER

Size: 468 x 60

Introductory Rate: \$500/month

Our Primary Banner ad appears on all pages of our website. Limited to one advertiser per month.

LARGE SIDE BANNER

Size: 250 x 205

Introductory Rate: \$100/month/ad

Our Large Side Banner ads are available in two positions, appear on all pages and rotate with each page view. Limited to ten ads per position.

SMALL SIDE BANNER

Size: 250 x 100

Introductory Rate: \$75/month/ad

Our Small Side Banner ads are available in two positions, appear on all pages and rotate with each page view. Limited to twenty ads per position.

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